

Sponsorship

Sponsored marathons, bike rides and swims are always popular but the thought of collecting sponsorship can be daunting, so we've provided some tips below.

We can provide you with sponsorship forms but the most effective way of gaining sponsorship is online. ACT is registered with JustGiving so we recommend using them to set up your sponsorship page.

It is quite simple to set up a Justgiving page:

- You just need to go to this website: www.justgiving.com/act
- In the 'How You Can Help' section on the right hand side of the page, click on the **'Make your page'** button under 'Raise Money'.
- It will take you to the **'Create an account'** page. If you don't have an account, just follow the instructions on the page to complete the form and set one up. (If you already have an account login on the top right hand side.)
- On the **'Let us know what you're doing'** page, choose **'Doing your own thing'**
- Then it will take you to a page where you can choose a web address for your page. Choose something like your name, your event, or your recipient i.e. WardD2 or something short and memorable.
- It is up to you if you want to choose the 'Stay in touch' options
- For the Gift Aid section choose 'My charity IS NOT contributing '
- Then click the **'Make your page'** button
- From there follow the instructions on how to make your page. Where you are asked to write text about what you are doing, please say what the money will be raised for i.e. Ward D2. This way, we'll know which fund to direct the money to.

Tips

- Make a list of your family and friends, sports clubs, schools, work colleagues etc
- Spread the word about your fundraising by email, Facebook, Twitter and any other online networks you may belong to
- You could post online updates on your planning/training, updates on how much you've raised so far and updates during and after the event if you can!
- Ask people, anywhere, everywhere, all the time – it may be a bit embarrassing at first but if you explain your passion behind your fundraising that will really help
- Ask your employers for support – many companies will match £ for £
- Flag up your fundraising efforts in your email signature so that you can keep reminding everyone about your fundraising – link to your JustGiving page

Good luck with your fundraising!

Registered charity number 1048868